

List of Journalism and Mass Communication Books

Sr. No.	Acc.No.	Author	Title	Place & Publisher	Ed	Year	Pages	Vol	Source	Bill no.	Price (Rs.)
1	51662	McQuail, Denis	McQuail's mass communication theory	Los Angles/ Sage	6th ed.	2010	621p.		Classic Book Centre	2037/ 10.02.2021	1095
2	51663	McQuail, Denis	McQuail's mass communication theory	Los Angles/ Sage	6th ed.	2010	621p.		Classic Book Centre	2037/ 10.02.2021	1095
3	51664	Anand, V. Eshwar	Handbook of Journalism: media in the information age	Los Angles/ Sage		2018	305p.		Classic Book Centre	2036/ 10.02.2021	1095
4	51665	Anand, V. Eshwar	Handbook of Journalism: media in the information age	Los Angles/ Sage		2018	305p.		Classic Book Centre	2036/ 10.02.2021	1095
5	51666	Iyer, kavitha	The Indian Express 26/11 stories of strength	Gurgaon/ Penguin		2018	200p.		Classic Book Centre	2036/ 10.02.2021	299
6	51667	Iyer, kavitha	The Indian Express 26/11 stories of strength	Gurgaon/ Penguin		2018	200p.		Classic Book Centre	2036/ 10.02.2021	299
7	51668	Raghavendra Rao, N.Meera	Feature Writing	Delhi/PHI	2nd ed.	2021	199p.		Classic Book Centre	2036/ 10.02.2021	395
8	51669	Raghavendra Rao, N.Meera	Feature Writing	Delhi/PHI	2nd ed.	2021	199p.		Classic Book Centre	2036/ 10.02.2021	395
9	51670	Narula, Uma	Handbook of Communication models, perspectives strategies	N.Delhi/ Atlantic		2006	434p.		Classic Book Centre	2036/ 10.02.2021	1195
10	51671	Narula, Uma	Handbook of Communication models, perspectives strategies	N.Delhi/ Atlantic		2006	434p.		Classic Book Centre	2036/ 10.02.2021	1195
Total											8158

Total No. of Title	5
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